FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject
o Section 16. Form 4 or Form 5
obligations may continue. See
netruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Higginbotham Robert C.T.</u>						2. Issuer Name and Ticker or Trading Symbol PRICE T ROWE GROUP INC [TROW]										all app Direc	tor		10% Ov	vner
(Last) (First) (Middle) 100 E. PRATT STREET						3. Date of Earliest Transaction (Month/Day/Year) 09/01/2023									X Officer (give title Other (s below) Vice President					specify
(Street) BALTIMORE MD 21202				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuan satisfy the affirmative defense conditions of Rule 10b5-1(c). See												rsuant to a			uction or writte	en pla	n that is inter	nded to	
		Table	1 -	Non-Deriva	tive	Secui	rities		<u> </u>	ed, D	Disp	osed o	f, or E	Benefic	ially	Own	ed			
Date			2. Transaction Date (Month/Day/Ye	ar) E	A. Deem Execution f any Month/D	Date, T		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar			5)	Securi Benefi Owner	Securities Beneficially		m: Direct or rect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								С	ode	v	Amount (A		(A) or (D)	Price		Transa	Transaction(s) (Instr. 3 and 4)		Instr. 4)	(111501. 4)
Common Stock 09/01/2					3				A	V	20	6.5616	A	\$93.70	\$93.7011(1)		70,885.0022		D	
Common Stock 09/01/202					3			S			30	D	\$112.	63	70,855.0022		. D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if a	Deemed ecution Date, ny onth/Day/Year)		saction (Instr.	of Deriv	rities pired r osed) c. 3, 4	Exp	oiration	kercisable and n Date ay/Year)		Amou Secu Unde Deriv	rlying ative rity (Instr. 4)	Der Sec	rice of ivative curity etr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	Code V (A) (D)			Date Exercisable			Expiration Date	Title	or Number of Shares						

Explanation of Responses:

1. Shares acquired pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan at the noted weighted-average price.

Remarks:

Cheryl L. Emory, Assistant Corporate Secretary, POA for 09/05/2023 Higginbotham, Robert C.T.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.