

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001763753  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer PRICE T ROWE GROUP INC  
SEC File Number 000-32191  
Address of Issuer 100 EAST PRATT STREET  
P.O. BOX 89000  
BALTIMORE  
MARYLAND  
21289-0320  
Phone 4103452000  
Name of Person for Whose Account the Securities are To Be Sold Higginbotham Robert C.T.

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	AJ Bell 49 Southwark Bridge Rd London X0 SE1 9HH	40000	3953200.00	223144219	11/21/2023	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from	Is this	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
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			Whom Acquired	a Gift?			
Common	11/01/2013	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	478	11/01/2013	na
Common	10/31/2014	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	500	10/31/2014	na
Common	12/10/2014	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	954	12/10/2014	na
Common	10/30/2015	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	478	10/30/2015	na
Common	12/10/2015	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	1987	12/10/2015	na
Common	11/01/2016	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	478	11/01/2016	na
Common	12/09/2016	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	3022	12/09/2016	na
Common	11/01/2017	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	478	11/01/2017	na
Common	12/08/2017	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	5081	12/08/2017	na
Common	12/10/2018	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	6525	12/10/2018	na
Common	12/10/2019	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	7199	12/10/2019	na
Common	12/10/2020	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	8013	12/10/2020	na
Common	12/10/2021	Restricted Stock Unit Vest	T Rowe Price Inc	<input type="checkbox"/>	4807	12/10/2021	na

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Equiniti Trust Company 1110 Centre Pointe Curve Suite 101 Mendota Heights MN 55120	Common	09/01/2023	30	3378.90

## 144: Remarks and Signature

Remarks

Date of Notice

11/21/2023

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

Robert C. T. Higginbotham

***ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)***