SEC Form 4	
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287
Estimated average b	urden
hours per response:	0.5

Check this box if no longer subject	
to Section 16. Form 4 or Form 5 obligations may continue. See	
Instruction 1(b).	

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Veiel Eric L</u>			PRICE T ROWE GROUP INC [ TROW ]	Director 10% Owner					
(Last) 100 E. PRATT	(First) STREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/08/2023	X Officer (give title Other (specify below) below) Vice President					
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) BALTIMORE	MD	21202		X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication						
			Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.						

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/08/2023		F		11,577	D	\$99.94	109,051.0129	D	
Common Stock								41,910	I	2020 Lori Veiel Family Trust
Common Stock								53,500	I	2021 Eric Veiel Family Trust
Common Stock								4,090	I	Spouse

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 8. Price of Derivative Security (Instr. 5) 6. Date Exercisable and 7. Title and 1. Title of 3. Transaction 3A. Deemed 5. Number 9. Number of 10. 11. Nature 2. Conversion or Exercise Price of Derivative Security Amount of Securities Underlying Derivative Security Date (Month/Day/Year) Transaction Code (Instr. Expiration Date (Month/Day/Year) derivative Securities Ownership Form: of Indirect Beneficial Execution Date, if any Derivative Direct (D) or Indirect (I) (Instr. 4) (Instr. 3) (Month/Day/Year) 8) Beneficially Securities Ownership Acquired (A) or Disposed of (D) (Instr. 3, 4 Derivative Security (Instr. 3 and 4) Owned Following (Instr. 4) Security Reported Transaction(s) (Instr. 4) and 5) Amount or Number Date Expiration of Date v (A) (D) Title Shares Code Exercisable

Explanation of Responses:

Remarks:

#### Cheryl L. Emory, Assistant

Corporate Secretary, POA for 12/11/2023 Veiel, Eric L

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.