NEWS RELEASE

T. ROWE PRICE GROUP REPORTS PRELIMINARY MONTH-END ASSETS UNDER MANAGEMENT FOR SEPTEMBER 2019

BALTIMORE (October 10, 2019) - T. Rowe Price Group, Inc. (NASDAQ-GS: TROW) today reported preliminary month-end assets under management of \$1.13 trillion as of September 30, 2019. Client transfers from mutual funds to other portfolios, including trusts and separate accounts, were \$5.3 billion in September 2019, and \$7.5 billion for the quarter-ended September 30, 2019. This brings total client transfers for the year-to-date period ended September 30, 2019, to \$19.5 billion.

The firm's assets under management as of September 30, 2019, and for the prior month-, quarter-, and year-end, by investment vehicle, asset class, and in the firm's target date retirement portfolios are as follows:

	As of							
	Prelir	minary ^(a)						
(in billions)	9/30	0/2019		8/31/2019		6/30/2019		12/31/2018
U.S. mutual funds								
Equity and blended assets	\$	513	\$	517	\$	521	\$	441
Fixed income, including money market		130		130		127		123
		643		647		648		564
Subadvised and separate accounts and other investment products								
Equity and blended assets		373		366		369		299
Fixed income, including money market		110		111		108		99
		483		477		477		398
Total assets under management	\$	1,126	\$	1,124	\$	1,125	\$	962
Target date retirement products	\$	272	\$	269	\$	269	\$	230

(a) Preliminary - subject to adjustment

Founded in 1937, Baltimore-based T. Rowe Price (**troweprice.com**) is a global investment management organization that provides a broad array of mutual funds, subadvisory services, and separate account management for individual and institutional investors, retirement plans, and financial intermediaries. The organization also offers a variety of sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research.

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